

Inlaws & OUTLAWS

v.3

DVD Pricing Structure

Individual Purchases

Unit Type	Base Price	You Pay	Discount	Shipping & Handling (USPS)	Sales Tax (WA residents only)	Total (WA)	Total (out state)
Individual DVD	\$24.95	\$24.95	N/A	\$2.50	\$2.42	\$29.87	\$27.45
5-Pak <i>Buy 4, get 1 free!</i>	\$124.75	\$99.80 (\$20.95 ea.)	<i>Save \$24.95</i> (\$5 per DVD)	\$5.00	\$9.22	\$114.02	\$104.80

Re-Sell Packages

Unit Type	Base Price	You Pay	Potential Profit (using MSRP)	Shipping & Handling (USPS)	Total
10-Unit Bulk	\$249.50	\$189.50 (\$18.95 ea.)	<i>Make \$7.50 per DVD</i> \$75.00 total	\$10.00	\$199.50
25-Unit Bulk	\$623.75	\$411.25 (\$16.45 ea.)	<i>Make \$8.50 per DVD</i> \$212.50 total	\$15.00	\$426.25
50-Unit Bulk	\$1,247.50	\$747.50 (\$14.95 ea.)	<i>Make \$10 per DVD</i> \$500.00 total	\$20.00	\$767.50
100-Unit Bulk	\$2,495.00	\$1,295.00 (\$12.95 ea.)	<i>Make \$12 per DVD</i> \$1200.00 total	\$35.00	\$1330.00

MSRP per unit is \$24.95. WA state residents add sales tax. All bulk sales are final, unless defective. No buy back option available. Please allow up to 10 business days for delivery. Express delivery via FedEx available at extra cost.