

Inlaws & OUTLAWS

Hosting a Community Screening of *Inlaws & Outlaws*

Whether you're an individual activist, school, congregation, or non-profit, you can host a community screening of *Inlaws & Outlaws*. If you'd like to host a screening, there are two super affordable options for obtaining a screening license:

- You can buy a **Screening License** for each screening you'd like to host. The fees are scaled to the potential size of your audience.

OR

- You can get a **free license** when you buy an **Equality Deal** package. It's a great way to *earn* money instead of spending money. Each package comes with discounted DVDs for you to sell for full price at your screening. You keep the difference. You also get a voucher good towards a screening license. **In most cases, your screening would be free.** The larger the package, the cheaper the DVDs—and the more money you raise for your cause.

Pay a Screening Fee		OR	Buy an Equality Deal Package					
For a Screening this Size	Pay		Pay	Get Discounted DVDs + Screening Saving	FREE License	Earn per DVD	To Break Even*	Sell All DVDs
Small <i>Up to 75 people</i>	\$100		\$175	12 DVDs + \$100 off screening =	FREE Small Screening	\$5.40	Sell 9 DVDs at \$20 each	Earn up to \$65
Medium <i>Up to 200 people</i>	\$200		\$325	25 DVDs + \$200 off screening =	FREE Medium Screening	\$7.00	Sell 18 DVDs at \$20 each	Earn up to \$175
Large <i>Up to 300 people</i>	\$300		\$550	50 DVDs + \$300 off screening =	FREE Large Screening	\$9.00	Sell 33 DVDs at \$20 each	Earn up to \$450
X-Large <i>Up to 750 people</i>	\$500		\$1,000	100 DVDs + \$500 off screenings =	FREE X-Large Screening	\$10.00	Sell 63 DVDs at \$20 each	Earn up to \$1000

What can I do with a Public Screening?

- You can **charge admission** or accept donations. *The money's yours to keep.*
- We'll post your screening online** for free.
- You'll have access to **free customizable posters, flyers and other materials** from our website.
- You can use EQ Deal vouchers toward *any* screening license. For instance, you can buy the 100-DVD EQ Deal package and use the \$500 voucher to host one X-Large screening *or* 5 small screenings — for free!

Who is eligible to host a screening?

- Almost anyone. If you're a theatre or organization that regularly screens films and charges admission, then the screening terms are different. Contact us.
- Consider forming an **Outlaws Posse**. If you'd like to have multiple screenings to create change, this is a great way to start. Ask us how.

A Few Simple Rules:

- Everyone hosting a screening *must register* it with us.
- If you're a non-profit who wants to screen your film at a theatre, you need permission from us. Just give us a call and we'll work it out.
- Screening licenses and EQ Deal vouchers are non-refundable and are good 1-year from purchase.
- Equality Deal vouchers are only good towards screening licenses. They have no cash value.
- The earnings figures above don't include shipping or any other costs you may incur with your event.

Where to Buy:

- All the packages are available at our online store or can be ordered directly from us by phone.
- If you'd like to check out the film first, buy a **Posse Starter Kit DVD** for \$25, incl. shipping. If you decide to buy a screening license, we'll give you \$20 off.

For info or to order, call (206) 274.5858. Questions? Write: campaign@inlawsandoutlawsfilm.com